

Department: English

Course Name: Professional Public Speaking

Course Description:

This course immerses students in the fundamental skills required for successful public speaking presentation by synthesizing all the major components of speech preparation and delivery. Coordinated individual and group collaborative exercises reinforce the critical decision, listening, writing and delivery skills essential in the communication process. The practical application and reinforcement make for a robust and engaging class environment.

Content:

Responsibilities and Expectations of Speakers and Listeners in the Speech Communication Process.

Ethical Speaking and Listening Guidelines

Understanding Non-Verbal Communication

Cultivating Topics of Interest and Breadth

Construction of a Speech Outline

Composing Specific Purpose and Central Idea Statements

Consistent Main Point Organization

Detailed Strategies for Ethical Research and Reasoning

Proper Text and Bibliography Formatting

Strategies for Writing and Delivering Speeches of Information and Persuasion, Impromptu speeches, and Special Occasion speeches

Skills:

Apply and reinforce critical thinking and reflective analysis in formulating specific topics and statements required of speaking opportunities.

Writing concise and developed outlines used to guide research and development of a variety of speeches.

Building a sensitive awareness to the diverse cultural, occasional, social and demographic influences of an audience.

Reinforcing writing and composition of specific speech objectives

Synthesizing confident vocal and non-verbal delivery skills and techniques used in presentation.

Texts and Materials:

Stephen E. Lucas, The Art of Public Speaking, (McGraw – Hill, 12th ed, 2015)

Related articles from national newspapers, TED.com, assorted sites

Methods of Instruction:

Lecture

Self-directed and collaborative demonstrations

Partner and collaborative reinforcement and analysis

Incorporated technology-based support and reinforcement such as flipgrid

Methods of Evaluation:

Submitting timely, complete and correct class assignments.

Willingness and cooperation in individual and collaborative exercises.

Preparation, presentation and submission of classroom speeches: impromptu, information, persuasion, special occasion.